CICAL E SALES EVENT

O 9% APR¹⁰ up to 36 months

> on 2015 Accords, Odysseys & Pilots^{7,8}

up to 48 months
on 2015 Civics^{8,D}

Honda College Graduate Bonus

American Honda is pleased to announce the Honda College

Graduate Bonus effective, 6/3/2014 - 3/31/15

"Honda College Graduate Bonus" provides eligible graduates \$500 toward any new Honda automobile when financed or leased through Honda Financial Services. Some restrictions apply. See dealer for details. Down payment assistance through HFS. Requirements include: Have graduated within the past two years or will graduate within the next six months with a master's, bachelor's or associate's degree from a U.S.-accredited college or registered nursing school. Meet HFS credit criteria and sign a HFS retail finance, Honda Leadership Purchasership Purchase Plan" ("balloon") contract. Provide your Honda dealer with a copy of a diploma or college transcripts as proof of graduation eligibility and all other documents required by HFS. Bonus recipient must be listed on the HFS contract as the primary buyer.

\$500 Honda Military Appreciation Offer

Honda is offering \$500 to all eligible U.S. Military Personnel, including spouses, toward any new 2014 or 2015 Honda vehicle when they use a valid Honda APR Lease or Leadership Purchase Plan with HFS. See dealer for details. Not valid with Zero due as signing lease, \$500 must be disclosed as down payment assistance or cap cost reduction assistance through HFS. Customer Eligibility: All active duty U.S. Military, Active Reserve, Ready Reserve, Retirees and spouse. Eligibility is based on approved credit. Offer valid 7/1/14 - 3/31/15.

Excludes taxes, titles and fees. To well-qualified lessees approved by Honda Financial Services. No down payment with approved credit through AHFC. To qualified buyers. Not all lessees will qualify. Higher lease rates apply for lessees with lower credit ratings. Dealer contribution may vary and could affect actual lease payment. MSRP includes destination, excludes tax, license, title fees, registration, documentation fees, options, insurance and the like. All net capitalization costs include \$595 acquisition fee. Lessee responsible for maintenance, excessive wear/tear and 15 cents/mi. over 12,000 miles/year for vehicles with MSRP less than \$30,000, but for vehicles with MSRP of \$30,000 or more, mileage cost is 20 cents/mi. over 12,000 miles/year. See dealer for complete details. Dealers set actual prices. Closed-end lease for 2015 Civic LX CVT. MSRP \$20,110.00. Net cap cost \$17,355.75. Total monthly payments \$5,724.00. Option to purchase \$12,066.00. *Closed-end lease for 2015 Accord LX CVT. MSRP \$23,725.00. Net cap cost \$20,444.32. Total monthly payments \$7,164.00. Option to purchase \$13,760.50. *Closed-end lease for 2015 CR-V AWD LX AT. MSRP \$25,575.00. Net cap cost \$23,146.27. Total monthly payments \$7,524.00. Option to purchase \$16,623.75. *Closed-end lease for 2015 Closed-end lease for 2015 Pilot 2WD LX AT. MSRP \$30,750.00. Net cap cost \$25,595.65. Total monthly payments \$9,324.00. Option to purchase \$17,017.35. *Closed-end lease for 2015 Pilot 2WD LX AT. MSRP \$30,750.00. Net cap cost \$25,595.65. Total monthly payments \$9,324.00. Option to purchase \$17,001.7.35. *Closed-end lease for 2015 Pilot 2WD LX AT. MSRP \$30,750.00. Net cap cost \$25,595.65. Total monthly payments \$9,324.00. Option to purchase \$17,001.7.35. *Closed-end lease for 2015 Pilot 2WD LX AT. MSRP \$30,750.00. Net cap cost \$25,595.65. Total monthly payments \$9,324.00. Option to purchase \$17,005.00 proceded and preferred tiers only on approved credit. Not all buyers may qualify. Higher rates apply for buyers with lower credit ratings. Dealer cont

Honda. Lappy.

2015 Civic LX Sedan CVT



\$159 per mo. 36-mo. lease¹

\$1,999 due at signing

0.9% up to



2015 Accord LX Sedan CVT



\$199 per mo.

36-mo. lease^{2A}
\$1999 due at signing

0.9% up to



2015 CR-V AWD LX CVT



\$209 per mo.

39-mo. lease³ • \$2,199 due at signing



2015 Odyssey LX AT



\$259 per mo. 36-mo. lease⁴^
\$2,499 due at signing

0.9% up to



2015 Pilot 2WD LX AT



\$259 per mo.

36-mo. lease^{5,4}
\$2,199 due at signing

0.9% up to

