

CONTENT MARKETING

Keep your site fresh and your visitors engaged



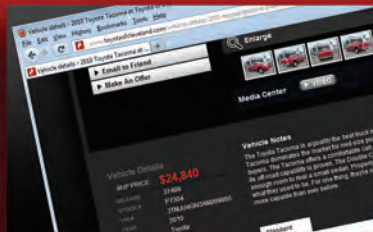
View our Portfolio at:

WWW.DEALERFIRE.COM



PRESS RELEASES

Spread your news while earning reputable links from high authority sites.



VEHICLE DESCRIPTIONS

Optimized descriptions give your vehicle's story and boost SEO Value.



VIDEO SEO

Take advantage of the great opportunities that online video content can deliver.



LANDING PAGE

Steer traffic to a relevant lead generation form for high conversion rates.



ENHANCE YOUR BLOG

- Identify High Value subjects, topics, and phrases through targeted keyword research
- Unique keyword rich articles to continually update favored website content
- Code your site and blog to leverage descriptive phrases within anchor text

Contact our Sales Specialists at (877) 828-9719 or email us at info@dealerfire.com



DID YOU KNOW?

The base age for YouTube is 18-54.

Google will introduce 550 updates to its algorithm this year.

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CUSTOM LANDING PAGES

- Custom design and integration of a single lead capture page
- Leverage a full suite of SEO tactics to compliment a targeted marketing initiative
- Steer traffic to a relevant lead generation form for high conversion rates

PRESS RELEASES

- Custom written content distributed through a network of news and other media outlets
- Create highly contextual links from authoritative sources back to content within your site
- Code your site and blog to leverage descriptive phrases within anchor text

OPTIMIZED VEHICLE DESCRIPTIONS

- Choose up to 10 units within your inventory to leverage long tail search queries
- Add personality and colorful descriptions to make your vehicles stand out from your competitors
- Fresh content deep within the site helps show search engines that users can expect relevant content

VIDEO SEO

- Edit raw footage to appropriate and search friendly run times
- Tag and optimize with keyword-rich titles and upload to YouTube
- Customize with links and unique calls-to-action