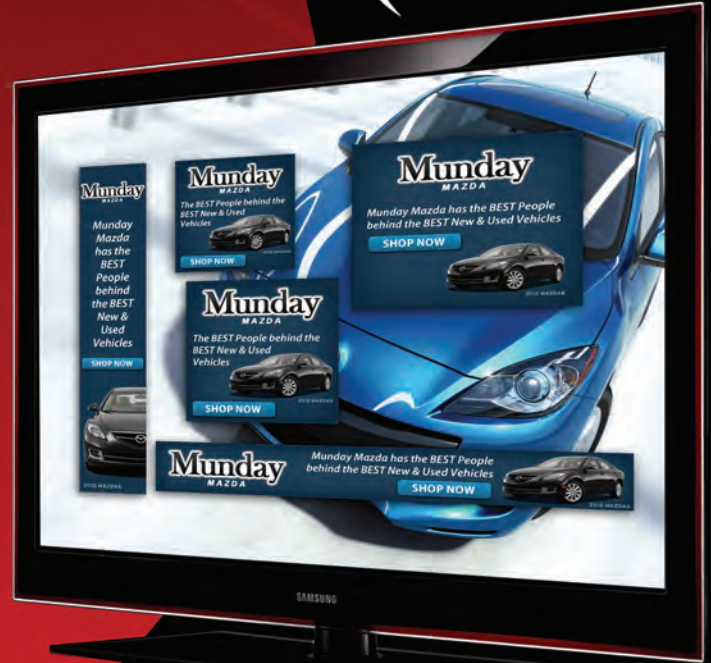


SEM

SPONSORED ADS/PPC

Far reaching advertising method where you are only charged per action and instantly gain exposure for ANY Keyword.



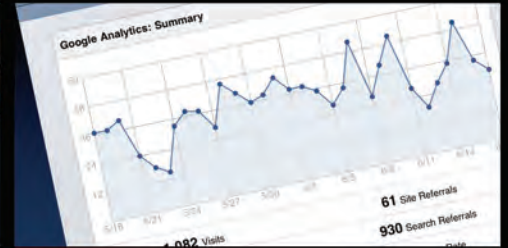
DEMOGRAPHICS

Research the Geographic location and audience demographic.



KEYWORDS

Our Keyword research will determine budget needs.



REPORTING

Refine, test, and report results to maximize campaign.



RETARGETING

Only advertise to an audience that has previously shown interest in your brand.

Contact our Sales Specialists at (877) 828-9719 or email us at info@dealerfire.com



DID YOU KNOW?

Search and display together provide a 22% conversion rate lift over search alone.

98% of visitors on site leave without converting.

SPONSORED ADS/PPC

- Research geographic location and demographic of potential audience to tailor their campaign
- Keyword research to determine suggested monthly spend and set
- Continually refine, test, and report campaign to Maximize ROI

RETARGETING

- Segment website visitors into groupings by site behavior
- Design a custom banner ad to target each specific grouping
- Split test advertisements to ensure maximum click through

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