



# SOCIAL MARKETING

Social Networking Websites attract millions of unique visitors each month. But more importantly, these visitors keep coming back!



**BUILD**



**ENGAGE**



**TRACK**



## REPUTATION MANAGEMENT

**PEOPLE BUY FROM PEOPLE THEY LIKE**

Encourage positive reviews from loyal customers while reacting to any negative feedback.

Contact our Sales Specialists at (877) 828-9719 or email us at [info@dealerfire.com](mailto:info@dealerfire.com)



## DID YOU KNOW?

Over 250 million Facebook users log in every day.

Over 60% of consumers will base their decisions on the experiences and online reviews of others.

Contact our Sales Specialists at (877) 828-9719 or email us at [info@dealerfire.com](mailto:info@dealerfire.com)

## SOCIAL MARKETING

### Advanced

- Custom Profile Setup & Design of Facebook, Twitter, LinkedIn pages
- Inventory, Coupons, & Blog Integration

### Premium

- Includes everything in Advanced Package PLUS:
- Video Integration
- Promotions and Like Gates

## REPUTATION MANAGEMENT

### Advanced

- Monitoring Reviews for Top 5 Dealer Directories; Yelp, Google Places, Yahoo, Bing, DealerRater
- Profile and Account Creation for up to 25 recommended directories

### Premium

- Includes everything in Advanced Package PLUS:
- Monitor the full web to find out what is being said about your company or product
- Stand-alone Dealer Review Microsite