

COMPLETE TEXT MARKETING CAMPAIGN

Engage Customers anytime, anywhere by joining the widest channel of communication in history!



Choose from 3 Great Packages

KEYWORD
e.g. Stock#

**Text STOCK#
to MOBIL**

To get back vehicle details and the URL directly to the site.

SILVER

- One Dealership Vanity Keyword
- Mobile Enabled Inventory as keywords for Text for Info Campaign
- Mobile Website
- Up to 300 Free Messages a month

KEYWORD
e.g. Service

**Text SERVICE
to MOBIL**

To receive weekly service specials.

GOLD

- Up to 5 Vanity Keyword Locations for Text to Join Campaign
- Mobile Enabled Inventory as keywords for Text for Info Campaign
- Mobile Website
- Up to 300 Free Messages a month

KEYWORD
e.g. DealerFire

**Welcome to
TEXT CLUB**

Receive offers for discounts on pre-owned vehicles, service and parts.

PLATINUM

- Up to 10 Vanity Keyword locations for Text to Join Campaign
- Mobile Enabled Inventory as keywords for Text for Info Campaign
- Mobile Website
- Unlimited Messages



AWARD WINNING MOBILE PLATFORM

- 2011 Top AWA Award for Mobile Platform



DID YOU KNOW?

In 2013, 50% of web traffic will come from mobile devices.

SMS Messaging made up for 44% of total U.S. Mobile Ad Spending.

CUSTOMIZED MOBILE WEBSITES

- Annual Mobile URL and Automatic Redirect
- New and Used Inventory Polling, Results & Details Pages
- MOBIL Coupons
- Service Page
- Mobile Optimized Contact Us Page
- 3 Lead Generating Forms

TEXT MARKETING

- Mobile Website and Automatic Redirect
- Mobile Enabled Inventory as Keywords for Text for Info Campaign
- Mobile CHAT
- Lead Routing and Reporting
- Use DealerFire's Shortcode 66245 (MOBIL)

Contact our Sales Specialists at (877) 828-9719 or email us at info@dealerfire.com