

# FULLY CUSTOM Automotive Websites

Compare DealerFire to ANY Website Provider:  
**BIG or SMALL!**

Unlike our competitors, we customize not just the look but the function of your website. Every element down to the very last detail.



Take a test drive! Tour our demo website,  
packed with design & function features:  
[WWW.CUSTOMDEALERWEBSITE.COM](http://WWW.CUSTOMDEALERWEBSITE.COM)



## LANDING PAGES & EMAIL NEWSLETTERS

We put extra care into branding your image in the message and delivering it with results.



## MOBILE WEBSITES & TEXT MESSAGING

Join the widest channel of communication in history & deliver immediate calls to action!



## SEM & SEO MARKETING

As technology develops so does your Website. Our dedication to keeping ahead keeps YOU ahead.



## PORTAL SITES & CUSTOM MICROSITES

Our flexibility and creativity will extend your reaches beyond the dealership walls.



## 24/7 PEAK PERFORMANCE

**Lifetime Warranty. NO BREAKDOWNS.**

Talk to any member of our team, from our support staff to our CEO-- we provide around the clock support to all of our clients. We never say NO! We never charge for updates!

## LEARN MORE

Contact our Sales Specialists at (877) 828-9719  
or email us at [info@dealerfire.com](mailto:info@dealerfire.com)

## Featured Services

### WEBSITES

- 1-Click Inventory Search
- Quick Quote Email Contact Forms
- Internet Specials & Coupons
- Trade-In Evaluation
- Model Specific Landing Pages
- Mfg Window Stickers
- CarFax Vehicle History
- Stock Photos / eVox Photo Gallery
- Build Your Own
- VIN Decoding
- 360 Views & True Vehicle Video
- Post Videos to Media Center
- Dealer Blog
- Live-Chat
- Social Networking Tool Bars
- Inventory Updates
- Export to 3rd Parties
- Automated Buyer Matching
- SEO Friendly Programming & Tools
- Adopt-a-Car Staff Assignments

### SPECIALTY PRODUCTS

- Mobile Websites w/ Texting
- Custom Micro Sites
- Corporate Portal Sites
- Spanish Mirror Sites
- Dealer Coupon System

### CUSTOM MARKETING

- Google, Yahoo & Bing SEM/SEO
- Daily Sponsored Management
- Google & Yahoo Business Listings
- Google & Yahoo Organic Listings
- Sitemap Monitoring & Updates
- Google Analytics Reporting
- E-mail Newsletters /Campaigns

### DEALERFIRE PARTNERS



## CUSTOM AUTOMOTIVE WEBSITES Imagine What We Can DO FOR YOU!

- ▶ Make a dramatically better first impression on your customers
- ▶ Faster and easier inventory searches with more detailed data
- ▶ 5x the Internet traffic
- ▶ 20% better closing ratios
- ▶ Even a 55% increase in sales



**Beck Toyota**  
[WWW.BECKTOYOTA.COM](http://WWW.BECKTOYOTA.COM)



**Briggs Auto Group**  
[WWW.BRIGGSAUTO.COM](http://WWW.BRIGGSAUTO.COM)



**Lehman Mazda**  
[WWW.LEHMANMAZDA.COM](http://WWW.LEHMANMAZDA.COM)



**Plains Choice Auto Group**  
[WWW.PCAUTOGROUP.COM](http://WWW.PCAUTOGROUP.COM)

### TEXT MARKETING

## Auto Shopping ON THE GO

Join the widest channel of communication in history. Deliver immediate calls to action and information with our text marketing campaign and mobile websites. Compliment all of your on-the-go advertising with additional details on vehicles, sales events, specials and contests. Drive traffic anytime from anywhere.

SMS: 6 New Matches in Stock!



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